

CONFERENCE SPONSORSHIP REGISTRATION

STANDING STRONG TOGETHER

2025 CONFERENCE
NOVEMBER 2-4



Watch, stand fast in the faith, be brave, be strong.
— 1 Corinthians 16:13



2025 CONFERENCE SPONSORSHIP REGISTRATION

STANDING STRONG TOGETHER

DON'T MISS OUT!

Reserve your exhibit/advertising package today!

This is your opportunity to get your product or service in front of your target audience, make plans to attend now! A personal setting that allows you to connect more one-on-one with each person. That is what the Alliance for Life conference provides to exhibitors.

Our annual state conference is attended by more than 350 pregnancy help staff and volunteers representing approximately 100 plus organizations made up of pregnancy centers, maternity homes, adoption agencies, and abortion recovery. Coming not only from Missouri but beyond our state borders.

This is the only state conference in the area for these organizations and they have come to love the experience and make it a priority to attend. This is where you want to be, connecting with these organizations and sharing how you can help them be more effective in serving their clients and impacting their communities to make abortion unthinkable.

*Register now to exhibit and/or advertise at our 2025 conference. We are offering the purchase of our **Grand Premium Sponsorship** for a limited time from May 16th through June 16th. This package will give you maximum exposure beginning in July and running through the conference.*

We have three other package options available for purchase beginning July 15th through October 3rd. Each of the packages includes an exhibit space and notebook ads. Plus, there are many other additional ways to be a sponsor of the conference to fit your budget.

Note: Exhibit space will be located near the general session area, and special events will be held to encourage attendees to visit our sponsor exhibits.

Exhibitors are welcome to attend the general sessions. There will be seating available in the back of the room, however, meals are not included unless a meal package has been purchased. See the meal package option for details.

CONFERENCE SCHEDULE

NOVEMBER 2

11:00 Exhibitor Registration
Setup Opens

3:00 Attendee Registration
Opens/Exhibits Open

5:15 Doors Open

5:30 Dinner

6:30 Evening Session

Exhibits Open:
3:00/8:30

NOVEMBER 3

8:30 Breakout #1

10:15 Breakout #2

11:45 Lunch Session

1:45 Exhibitor Connections

2:30 Breakout #3

4:15 Breakout #4

5:30 Exhibitor Connections

6:30 Evening Session

Exhibits Open:
7:45/9:45/11:45/1:45/5:30/8:00

NOVEMBER 4

7:00 Exhibitor Connections

8:30 Breakout #5

10:00 Closing Session

Exhibits Open:

7:00

Close & Breakdown 8:30

This schedule is subject to change. You will find at the conference we have a very relaxed atmosphere that allows you flexibility in your presence at the exhibit. We only ask that exhibits are closed during keynotes.

Exhibits will need to be set up no later than 3:00 p.m. on November 2nd.

2025 CONFERENCE SPONSORSHIP REGISTRATION

STANDING STRONG TOGETHER

Advertising Package Opportunities

Be a conference sponsor that will give you exposure starting in July and running through the conference. Rather than waiting until the conference experience, this gives you extra months of promotion. Our **Grand Premium Sponsorship** level gives you extra promotions at a fantastic price!

LIMITED TIME OFFER!

GRAND PREMIUM SPONSOR: \$835

Your company logo will appear on the following:

- All our attendee conference promotional materials - both print and digital
- On our conference website page with a link to your website page
- On our conference online registration platform
- Conference email blasts to attendees

PLUS:

- 4 FB posts - one per month for July, August, September, and October about your sponsorship
- Promo video (up to 2 minutes) played during the conference in a general session (To be provided by the organization)
- Full page COLOR ad in the conference notebook. **The first six to register get to choose the ad location in the notebook on a first come first serve basis** (outside back cover, inside front cover, page one inside back cover, before the conference schedule or right after the schedule)
- Promo video emailed to all conference attendees
- Promo video posted on AFL social media directing to your organization's website
- Link to the organization's website on our conference web page
- Name listed on sponsorship PowerPoint
- Recognition of the organization from the podium
- Materials (up to 2 pieces) in conference attendee bag
- One exhibit space with electricity

**Registration for the
Grand Premium Sponsorship
will open on May 16th and
close on June 16th.**

Watch your email box on May 16th for registration link.

OCTOBER 3RD is the last day to register for advertising packages, exhibit space only, and notebook advertising.

The following will open on July 15th:

DIAMOND: \$690

After September 12th - \$765

- Promo video (up to 1 minute) played during the conference. (To be provided by the organization)
- Full page COLOR ad
- Promo video emailed to all conference attendees
- Promo video posted on AFL social media directing to your organization's website
- Name listed on sponsorship PowerPoint
- Recognition of the organization from the podium
- Materials (up to 2 pieces) in conference attendee bag
- One exhibit space with electricity
- One 6' table, clothed and skirted, two chairs and a wastebasket

RUBY: \$550

After September 12th - \$625

- Recognition of the organization from the podium
- Full page color ad in conference notebook
- Featured post of the organization on AFL social media directing to your organization's website
- Name listed on sponsorship PowerPoint
- Materials (up to 2 pieces) in attendee bag
- One exhibit space with electricity
- One 6' table, clothed and skirted, two chairs and a wastebasket

SAPPHIRE: \$440

After September 12th - \$515

- Half page color ad in conference notebook
- Name listed on sponsorship PowerPoint
- Materials (up to 2 pieces) in attendee bag
- One exhibit space with electricity
- One 6' table, clothed and skirted, two chairs and a wastebasket

CANCELLATION POLICY: Cancellations by October 10th will be refunded all monies, minus a 20% processing fee. No refunds will be made after this date. Failure to occupy exhibit space in no way releases the Exhibitor from the obligation to pay for the full cost of the exhibit fee.

DOOR PRIZES: Donation of door prizes are appreciated. Please contact us to plan for your donation(s). If exhibiting, door prizes can be brought with you to conference. If not exhibiting, door prizes need to be received no later than October 27th at the AFL office.

EXHIBIT SPACE ONLY: \$385

After September 12th - \$460

- Fee includes one 6' table, clothed and skirted, two chairs and one wastebasket.
- Booth electricity is an additional cost of \$35

NOTE: ONLY choose this option if you are not purchasing one of the advertising packages.

NOTE: To ship exhibit materials ahead, please contact AFL for shipping details. (Pre- and post-shipping are limited).

NOTEBOOK ADVERTISING ONLY

- **Full Page Color Ad: \$195** - After September 12th - \$270
- **Half Page Color Ad: \$140** - After September 12th - \$215
- **Quarter Page Color Ad: \$110** - After September 12th - \$185

LANYARD OPTION

Business Name on Lanyards: \$575

Exclusive to one sponsor, must be purchased no later than September 12th.

Let conference attendees promote your business everywhere when they wear their name badge with your business name on the lanyard. (approximately 400 lanyards)

ADDITIONAL OPPORTUNITIES

Coffee Break Sponsor: \$220 each - After September 12th - \$295 each

Total of 2 available throughout conference.

- Signage and mention during conference

Materials in Conference Bag: \$140 - No Early Bird

- Up to two pieces
- 400 of each piece

HOTEL AND TRANSPORTATION

THE HILTON ST. LOUIS FRONTENAC

1335 Lindbergh Blvd., St. Louis, MO 63131

Online reservations:

www.stlouisfrontenac.hilton.com • Group Code: AFL25

Reservation by phone: 1-314-993-1100 or 1-800-325-7800; ask for Alliance for Life 2025 Conference

Queen or King Deluxe: \$159.00

Hotel reservations MUST BE MADE by October 10th to be guaranteed. Check-in is at 3:00 p.m. Check-out is at 12:00 p.m.

Nearest Airport: St. Louis Lambert International Airport is approximately 14 miles from the hotel. A complimentary airport shuttle is available between 7:00 a.m. and 11:00 p.m.

<https://www.flystl.com>



MEAL PACKAGE

(Sun. dinner, Mon. breakfast, Mon. lunch, Mon. dinner, Tues. breakfast)

Meal Package: \$195 per person

Other dining options are available in the hotel.

EXHIBIT AND ADVERTISING REGISTRATION

Register online at: <https://allianceforlifemissouri.com/events/conference-2025/>

You may pay online or mail payment to:

AFL • 487 SW Ward Rd. • Lee's Summit, MO 64081

Registration Early Bird – September 12th

All registration closes – October 3rd

NOTEBOOK ADVERTISING DETAILS

All advertisement artwork should be received no later than October 10th. The file should be print ready in a jpeg or pdf format.

Ad sizes (in inches):

- **Full page** = 7.5" x 10.5"
- **Half page** = 7.5" x 5.125"
- **Quarter page** = 3.625" x 5.125"

MATERIAL INSERTS

Materials for the attendee bags must be received no later than October 20th. Please send 400 of each piece.

Materials should be shipped using one of the following addresses, depending on the carrier you are using:

USPS:

AFL Conference
Pregnancy Help Center – Lake Ozark
P.O. Box 384
Camdenton, MO 65020

Other carrier:

AFL Conference
Pregnancy Help Center – Lake Ozark
948 E. Hwy 54
Camdenton, MO 65020

SIDE MEETINGS

Exhibitors are welcome to host a side meeting during the off hours of the conference schedule to have an opportunity for more direct exposure to your organization. **All side meetings must be approved by the Alliance for Life prior to making any arrangements with the conference venue.**





487 SW Ward Rd.
Lee's Summit, MO 64081

Address Service Requested

NON-PROFIT
U.S. POSTAGE
PAID
GREENWOOD, MO
PERMIT NO. 55