



## Conference Vendor/Exhibitors!

### Alliance for Life Conference 2023 November 5-7

#### The Westin Kansas City Hotel at Crown Center, Kansas City, MO

Be a conference sponsor that will give you exposure starting in July and running through the conference. Rather than waiting until the conference experience, this gives you extra months of promotion. Our New Grand Premium Sponsorship level gives you extra promotions at a fantastic price!

#### Grand Premium Sponsor - \$759.00

##### Your company logo will appear on the following:

- ◆ All our attendee conference promotional materials - both print and digital
- ◆ On our conference website page with a link to your website page
- ◆ On our conference online registration platform
- ◆ Conference email blasts to attendees

##### PLUS:

- ◆ 4 FB posts - one per month for July, Aug, Sept, and October about your sponsorship
- ◆ Promo video (up to 2 minutes) played during the conference in a general session (To be provided by the organization)
- ◆ Full page COLOR ad in the conference notebook **The first six to register get to choose the ad location in the notebook on a first come first serve basis (outside back cover, inside front cover, page one inside back cover, before the conference schedule or right after the schedule)**
- ◆ Promo video emailed to all conference attendees
- ◆ Promo video posted on AFL social media directing to your organization's website
- ◆ Link to the organization's website on our conference web page
- ◆ Name listed on sponsorship PowerPoint
- ◆ Recognition of the organization from the podium
- ◆ Materials (up to 2 pieces) in conference attendee bag
- ◆ One exhibit space with electricity

**Registration for the Grand Premium Sponsorship will open on May 8th and close on June 8th.**

**Watch your email box on May 8th for registration link.**

## Other Vendor Packages Available:

### **Diamond—\$625** – *After September 15th - \$700*

- ◆ Promo video (up to 1 minute) played during the conference.  
(To be provided by the organization)
- ◆ Full page COLOR ad
- ◆ Promo video emailed to all conference attendees
- ◆ Promo video posted on AFL social media directing to your organization's website
- ◆ Name listed on sponsorship PowerPoint
- ◆ Recognition of the organization from the podium
- ◆ Materials (up to 2 pieces) in conference attendee bag
- ◆ One exhibit space with electricity

### **Ruby—\$500**– *After September 15th - \$575*

- ◆ Recognition of the organization from the podium
- ◆ Full page ad in conference notebook—black/white
- ◆ Upgrade to a color ad for an additional \$80
- ◆ Featured post of the organization on AFL social media directing to your organization's website
- ◆ Name listed on sponsorship PowerPoint
- ◆ Materials (up to 2 pieces) in attendee bag
- ◆ One exhibit space with electricity

### **Sapphire—\$400** – *After September 15th - \$475*

- ◆ Half page ad in conference notebook—black/white
- ◆ Upgrade to a color ad for an additional \$80
- ◆ Name listed on sponsorship PowerPoint
- ◆ Materials (up to 2 pieces) in attendee bag
- ◆ One exhibit space with electricity

### **EXHIBIT SPACE ONLY**

Fee includes one 6' table, clothed and skirted, two chairs and one wastebasket. Booth Electricity (110 outlet) is additional cost.

- ◆ **Exhibit Space—Early bird \$350** *After September 15th - \$425*
- ◆ **Booth Electricity—\$30**

### **NOTEBOOK ADVERTISING ONLY**

- ◆ **Full Page B/W Ad—\$175** – *After September 15th - \$250*  
*Upgrade to color ad for an additional \$50*
- ◆ **Half Page B/W Ad—\$125** – *After September 15th - \$200*  
*Upgrade to color ad for an additional \$50*
- ◆ **Quarter Page B/W Ad—\$100**– *After September 15th - \$150*  
*Upgrade to color ad for an additional \$50*

**October 6th is the last day to register for the above advertising packages, exhibit space only, and notebook advertising.**

**LANYARD OPTION** - Let conference attendees promote your business everywhere when they wear their name badge with your business name on the lanyard. (approximately 275 lanyards)

- ◆ **Business Name on Lanyards - \$450**  
*Exclusive to one vendor, must be purchased no later than September 15<sup>th</sup>.*

### **ADDITIONAL OPPORTUNITIES**

- ◆ **COFFEE BREAK SPONSOR—\$200 each** – *After September 15th - \$275 each*  
~ 2 available ~Signage and mention during conference
- ◆ **MATERIALS IN CONFERENCE BAG ONLY—\$125** – *No Early Bird*  
~Up to two pieces ~275 of each piece