

This schedule is subject to change. You will find at the conference we have a very relaxed atmosphere that allows you flexibility in your presence at the exhibit. We only ask that exhibits are closed during keynotes. Exhibits will need to be set up no later than 5:00 on November 6th.

NOVEMBER 6	NOVEMBER 7	NOVEMBER 8
1:00 Vendor Registration	8:30 Breakout #1	8:30 Breakout #5
4:15 Attendee Registration Opens	10:10 Breakout #2	10:10 Breakout #6
5:15 Doors Open	2:00 Vendor Connections	2:00 Departure
5:30 Dinner	2:45 Breakout #3	11:30 Lunch Session
6:30 Evening Session	4:10 Breakout #4	11:30 Lunch Session
	5:20 Vendor Connections	7:45/9:45 Exhibits Open:
	6:30 Evening Session	7:45/9:45 Exhibits Open:
		Close & Breakdown 10:30

# CONFERENCE SCHEDULE



487 SW Ward Rd.  
Lee's Summit, MO 64081

Address Service Requested

## Turning the Page

Diamond Premium Grand Vendors



NON-PROFIT  
U.S. POSTAGE  
PAID  
GREENWOOD, MO  
PERMIT NO. 55

## DON'T MISS OUT!

Reserve your exhibit/advertising package today!

Exhibitors are welcome to attend the general sessions. There will be seating available in the back of the room, however, meals are not included unless a meal package has been purchased. See the meal package option for details.

Note: Exhibit space is located either within the general session area or just outside the area where traffic must flow through the exhibits to get to other areas of the conference venue.

Register now to exhibit and/or advertise at our 2022 conference. There are four specific advertising packages to choose from (each of the four packages includes exhibit space), plus many additional ways to help sponsor the conference. Act now, as space is limited at some levels.

This is the only state conference in the area for these organizations and they have come to love the experience and make it a priority to attend. This is where you want to be, connecting with these organizations and sharing how you can help them be more effective in serving their clients and impacting their communities to make abortion unthinkable.

ALLIANCE FOR LIFE 2022 CONFERENCE • VENDOR REGISTRATION

# Turning the Page

ALLIANCE FOR LIFE • NOVEMBER 6 - 8 • 2022 CONFERENCE

# Turning the Page

"Do not remember the former things, Nor consider the things of old. Behold, I will do a new thing, Now it shall spring forth; Shall you not know it? I will even make a road in the wilderness And rivers in the desert. — Isaiah 43:18-19 NKJ



This is your opportunity to get your product or service in front of your target audience, make plans to attend now! A personal setting that allows you to connect more one-on-one with each person. That is what the Alliance for Life conference provides to vendors.

Our annual state conference is attended by more than 200 pregnancy help ministry staff and volunteers, representing approximately 75 organizations made up of pregnancy centers, maternity homes, adoption agencies, and post-abortion recovery. Coming not only from Missouri but beyond our state borders.

# Turning the Page

ALLIANCE FOR LIFE 2022 CONFERENCE • VENDOR REGISTRATION

## ADVERTISING PACKAGE OPPORTUNITIES

All packages include exhibit space

### DIAMOND PREMIUM: \$650

After September 16th - \$725

This level is limited to six vendors only, first come, first serve.

- Promo video (up to 4 minutes) played during the conference. (To be provided by the organization)
- Full page COLOR ad in one of six premium places in conference notebook (outside back cover, inside front cover, page one, inside back cover, before conference schedule, after conference schedule)
- Promo video emailed to all conference attendees
- Promo video posted on AFL social media directing to your organization's website
- Link to the organization website on our conference web page
- Name listed on sponsorship PowerPoint
- Recognition of the organization from the podium
- Materials (up to 2 pieces) in conference attendee bag
- One exhibit space with electricity

### DIAMOND: \$600

After September 16th - \$675

- Promo video (up to 2 minutes) played during the conference. (To be provided by the organization)
- Full page COLOR ad
- Promo video emailed to all conference attendees
- Promo video posted on AFL social media directing to your organization's website
- Name listed on sponsorship PowerPoint
- Recognition of the organization from the podium
- Materials (up to 2 pieces) in conference attendee bag
- One exhibit space with electricity

### RUBY: \$475

After September 16th - \$550

- Recognition of the organization from the podium
- Full page ad in conference notebook - black/white
- Upgrade to a color ad for an additional \$80
- Featured post of the organization on AFL social media directing to your organization's website
- Name listed on sponsorship PowerPoint
- Materials (up to 2 pieces) in attendee bag
- One exhibit space with electricity

### SAPPHIRE: \$400

After September 16th - \$475

- Half page ad in conference notebook - black/white
- Upgrade to a color ad for an additional \$80
- Name listed on sponsorship PowerPoint
- Materials (up to 2 pieces) in attendee bag
- One exhibit space with electricity

**OCTOBER 7TH is the last day to register for advertising packages and notebook advertising.**

#### CANCELLATION POLICY:

Cancellations by October 17th will be refunded all monies, minus a \$100 processing fee. No refunds will be made after this date. Failure to occupy exhibit space in no way releases the Exhibitor from the obligation to pay for the full cost of the exhibit fee.

## DOOR PRIZES

Donation of door prizes are appreciated. Please contact us to plan for your donation(s). If exhibiting, door prizes can be brought with you to conference. If not exhibiting, door prizes need to be received no later than October 24th at the AFL office.

## EXHIBIT SPACE ONLY

Note: ONLY choose this option if you are not purchasing one of the advertising packages.

Fee includes one 6' table, clothed and skirted, two chairs and one wastebasket. Booth Electricity (110 outlet) is additional cost.

**Exhibit Booth Space: Early bird \$325** (September 16th)

**Exhibit Booth Space: \$400** After Early Bird up to October 7th

**Booth Electricity: \$25**

NOTE: To ship exhibit materials ahead, please contact AFL for shipping details. (Pre- and post-shipping are limited).

## NOTEBOOK ADVERTISING ONLY

**Full Page B/W Ad: \$275** - After September 16th - \$350  
Upgrade to color ad for an additional \$80

**Half Page B/W Ad: \$225** - After September 16th - \$300  
Upgrade to color ad for an additional \$80

**Quarter Page B/W Ad: \$175** - After September 16th - \$250  
Upgrade to color ad for an additional \$80

## EXCLUSIVE LANYARD OPTION

**Business Name on Lanyards: \$400**

Exclusive to one vendor, must be purchased no later than September 16th.

Let conference attendees promote your business everywhere when they wear their name badge with your business name on the lanyard. (approximately 250 lanyards)

## ADDITIONAL OPPORTUNITIES

**Coffee Break Sponsor: \$200 each** - After September 16th - \$275 each  
Total of 2 available throughout conference.  
• Signage and mention during conference

**Materials in Conference Bag: \$125** - No Early Bird  
(Note: Only choose this option if you are not purchasing one of the advertising packages).

- Up to two pieces
- 250 of each piece

## HOTEL AND TRANSPORTATION

**CHASE PARK PLAZA ROYAL SONESTA HOTEL**  
212 N. Kingshighway Blvd. • St. Louis, MO 63108

**Make online reservations through the hotel link on our website:**  
<https://allianceforlifemissouri.com/events/conference/>

**Reservation by phone:** 800-766-3782 • Group ID: 11052022ALLI

**Chase One-Bedroom Suite:** \$149 (up to five guests)

**Hotel reservations MUST BE MADE by October 14th to be guaranteed at that rate.**

Parking is complimentary.

**Airport to fly to Missouri:** St. Louis International (STL) • Visit [www.flystlouis.com](http://www.flystlouis.com)  
The airport is approximately 11 miles from the hotel. Hotel shuttle is not available to and from airport.

## MEAL PACKAGE

(Sun dinner, Mon breakfast, Mon lunch, Mon dinner, and Tues breakfast, Tues lunch.)

**Meal Package: \$185 per person**

## EXHIBIT AND ADVERTISING REGISTRATION

**Register online at:**

<https://allianceforlifemissouri.com/events/conference/>

**You may pay online or mail payment to:**

AFL • 487 SW Ward Rd. • Lee's Summit, MO 64081

**Registration Early Bird** – September 16th

**All registration closes** – October 7th

## NOTEBOOK ADVERTISING DETAILS

All advertisement artwork should be received no later than October 12th. The file should be print ready in a jpeg or pdf format.

**Ad sizes (in inches):**

- Full page = 7.5" x 10.5"
- Half page = 7.5" x 5.125"
- Quarter page = 3.625" x 5.125"

## MATERIAL INSERTS

Materials for the attendee bags must be received no later than October 21st. Please send 250 of each piece.

**Materials should be shipped to:**

AFL Conference  
C/O Gloria Lee  
Our Lady's Inn  
8790 Manchester Rd. Ste. 202  
St. Louis, MO 63144

## SIDE MEETINGS

Exhibitors are welcome to host a side meeting during the off hours of the conference schedule to have an opportunity for more direct exposure to your organization. **All side meetings must be approved by the Alliance for Life prior to making any arrangements with the conference venue.**



[www.allianceforlifemissouri.com](http://www.allianceforlifemissouri.com)

487 SW Ward Road • Lee's Summit, MO 64081

Phone: 816-806-4168