



# **2022 Business Partnership Opportunities**

Alliance for Life Missouri  
487 SW Ward Rd  
Lee's Summit, MO 64081  
[allianceforlifemissouri.com](http://allianceforlifemissouri.com)



# Alliance for Life Business Partnership

## Partner for Life!

**Alliance for Life Missouri unifies individual LIFE ministries into a team that produces cooperation, collaboration and connection toward our core mission. AFL is dedicated to the quest for statewide excellence among our affiliates. Equipping opportunities are offered throughout the year to encourage continued growth.**

**The AFL network creates a unified voice for LIFE, heard as clearly in Missouri's State Capitol as in its hometowns.**

***Learn more about us at [allianceforlifemissouri.com](http://allianceforlifemissouri.com)***

We are pleased to extend our business partnership opportunities designed exclusively for like-minded businesses that provide a service and/or product that would enhance the work of prolife organizations. In 2022, we are again offering three partner levels from which you can choose. The **Champion Package** (\$325), **Game Changer Package** (\$250) and **Participant Package** (\$175).

### **Why Partner with Alliance for Life?**

Alliance for Life has unique knowledge in the prolife work around Missouri.

We have an extensive networking system.

We will introduce you to 80+ (and growing) prolife ministries in Missouri and beyond our borders.

AFL is your connection to new, as well as existing, ministries.

Our affiliates need to know YOU and benefit from your services and products.

You bring the answer to the partnership and AFL will know someone asking the question.

Our affiliates look to us for trusted resources they can utilize in their ministries. As a business partner, you can become one of those resources.

Don't miss out on this opportunity to invest in prolife organizations and introduce them to your product/s or service/s.

For your convenience **register and pay online** at [allianceforlifemissouri.com/events/business-partnerships](http://allianceforlifemissouri.com/events/business-partnerships). If you prefer, you may also complete this partnership submission form and mail with your payment.

# Business Partner Package Opportunities

## **CHAMPION PACKAGE \$325**

- ◆ Six advertisements and a feature write-up posted on AFL social media sites.
- ◆ Video (up to three minutes) posted at least two times on AFL social media sites with link to your website and Facebook page.
- ◆ Company name, link and logo on AFL website.
- ◆ 15% discount on an exhibit (\$400-650) or notebook advertising (\$175-275) at our annual AFL Conference in the fall.
- ◆ Enrichment Day sponsorship for only \$175 (normally \$250) when purchased together – see below for details

## **GAME CHANGER PACKAGE \$250**

- ◆ Four advertisements and a feature write-up posted on AFL social media sites.
- ◆ Company name, link and logo on AFL website.
- ◆ 10% discount on an exhibit (\$400-650) or notebook advertising (\$175-275) at our annual AFL Conference in the fall.
- ◆ Enrichment Day sponsorship for only \$175 (normally \$250) when purchased together – see below for details

## **PARTICIPANT PACKAGE \$175**

- ◆ Two advertisements and a feature write-up posted on AFL social media sites.
- ◆ Company name, link and logo on AFL website.
- ◆ 5% discount on an exhibit (\$400-650) or notebook advertising (\$175-275) at our annual AFL Conference in the fall.

# Enrichment Day Package — \*Only \$250

**We are pleased to offer a one-day exposure package! Enrichment Day is an annual training event AFL provides to our affiliates in April. It is similar to our annual 3-day conference in the fall but lasts only one day. Attendees would include board members, Executive Directors, staff and volunteers from pregnancy care centers, maternity homes, adoption agencies and post-abortive recovery providers. Don't miss out on a great opportunity to be featured prominently in front of life organizations this spring!**

**Enrichment Day Package may be purchased separately or get a discount if included in the purchase of a business partnership level Champion or Game Changer.**

**\* \$175 for Champion or Game Changer level business partners**

## What you get:

- ◆ Live two-minute Zoom call (or video if you prefer) during the General Session
- ◆ Feature write-up on Facebook including link to your website and Facebook page
- ◆ Prominent logo appearance day of event
- ◆ Logo appearance on all event communication promotions (print and digital) prior to event
- ◆ One piece of literature or promotional material will go home with each attendee



## **Select Package**

- Champion (\$325)**
- Game Changer (\$250)**
- Participant (\$175)**
- Champion + Enrichment Day (\$500)**
- Game Changer + Enrichment Day (\$425)**

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Business Fax: \_\_\_\_\_

Business Contact Person: \_\_\_\_\_

Business Email: \_\_\_\_\_

Business Website: \_\_\_\_\_

### **Register and make online payment:**

[allianceforlifemissouri.com/events/business-partnerships](http://allianceforlifemissouri.com/events/business-partnerships)

- or -

### **Mail partnership submission form and check to:**

**Alliance for Life Missouri  
487 SW Ward Rd  
Lee's Summit, MO 64081**

***Questions: Contact Marsha Middleton  
Office: 816-806-4168  
marsha@allianceforlifemissouri.com***

**We look forward to partnering with  
you for *LIFE!***