

JUST
Breathe

Be anxious for
nothing, but in *everything*
by prayer and
supplication, with thanksgiving,
let your requests be **God**;
made known to
and the *peace* of God,
which surpasses all understanding,
will guard your hearts and minds through
Christ Jesus.

– Phil 4:6-7 NKJ



Alliance for Life 2021 CONFERENCE

KEYNOTE SPEAKERS

Jor-El Godsey

Jor-El Godsey serves as President of Heartbeat International, the largest affiliate network of pregnancy help organizations in the world with a mission to Reach and Rescue as many lives as possible, around the world, through an effective network of life-affirming pregnancy help, to Renew communities for LIFE.

Jor-El's own involvement in the pregnancy help movement began in 1991 volunteering as a board member at a local pregnancy help center in South Florida, before serving as staff in 1996. A family move to Colorado brought Jor-El to the Executive Director role at Life Choices in Longmont. In 2006, Jor-El accepted the call to Heartbeat International as Vice-President. Now serving as the second President in Heartbeat International's nearly 50 year history, preceded only by Peggy Hartshorn, he continues to remind us all that we are better together.

Jor-El met his wife, Karen, at a volunteer training meeting for the Hope Pregnancy Centers in Ft. Lauderdale. They have three adult children and make their home in Columbus, Ohio.



Gordon Douglas

There are a lot of great preachers out there and some very funny comedians, but nobody combines Fun and Faith like Gordon Douglas. He has been the pastor advisor to the Delaware County Pregnancy Center for over 30 years and is a popular speaker at Pro-life events.

Gordon is a new author... and his book "Growth Spurts & Growin' Pains (the struggles of a skinny stud-muffin) is touching thousands of lives. He recently won a gold medal at the Senior Games!

Learning from his comedy heroes Jonathon Winters and Red Skelton- Gordon's comedy mixes real life stories with "off the wall" physical comedy and his own hilarious view of life. You will relate to his side splitting stories from his life- like dropping the sermon notes into the grave at his first funeral, or his demonstration of changing his first diaper, to his now famous "pantyhose dance" that has folks rolling in the aisles. He helps us see the funny things all around us and find joy no matter what we are going through.

But he is more than funny! With genuine humility, honesty, and passion Gordon often weaves life lessons into his programs of the things he's learned in the ordinary and often painful events in his life that include some tragic deaths, his wife's victorious battle with cancer, and his dad's many years confined to a wheelchair. His unique home includes 5 children of their own, two prisoners under house arrest, a Downs-syndrome brother in law, several missionaries, and a few other boys they took in. This provides Gordon with hours of comedy material and inspiration for living life to the fullest.



REGISTER ONLINE AT:
www.AllianceForLifeMissouri.com

CONFERENCE SCHEDULE

NOVEMBER 14

- 4:15** Attendee Registration Opens
- 5:15** Doors Open
- 5:30** Dinner
- 6:30** Evening Session

Exhibits Open:

5:15/8:30

NOVEMBER 15

- 8:30** Breakout #1
- 10:10** Breakout #2
- 11:30** Lunch Session
- 2:00** Vendor Connections
- 2:45** Breakout #3
- 4:10** Breakout #4
- 5:20** Vendor Connections
- 6:30** Evening Session

Exhibits Open:

7:45/9:45/11:30/2:00/5:20/8:30

NOVEMBER 16

- 8:30** Breakout #5
- 10:10** Breakout #6
- 11:30** Lunch Session
- 2:00** Departure

This schedule is subject to change.

Attendee Registration

REGISTRATION

Early Bird: (Ends at midnight October 14th)

- **Alliance for Life Affiliates** - \$165.00/per person
- **Others** - \$185.00/per person

After October 14th: (Last day to register November 1st)

- **Alliance for Life Affiliates** - \$185.00/per person
- **Others** - \$205.00/per person

Registration includes conference materials and six meals - Sunday dinner, Monday breakfast, Monday lunch, Monday dinner, Tuesday breakfast, Tuesday lunch.



Each person registered and **paid** by the early bird deadline will be entered into a drawing for a **\$150.00 gift card** to be given away at conference.

Register online at:

www.allianceforlifemissouri.com/event/conference

You may pay online or mail payment to:

AFL • 487 SW Ward Rd. • Lee's Summit, MO 64081

Registration Early Bird - midnight October 14th

EXHIBIT SPACE

Complimentary exhibit space is available **to each affiliate** organization with registered attendees. **MUST reserve space when registering.**

Exhibits include one 6' table, clothed and skirted, two chairs and one waste basket. Booth Electricity (110 outlet) is available if needed at a cost of \$25. Please plan to display your organization materials and be a part of this networking opportunity.

(Note: It is not necessary to have someone manning the booth the entire time).

A \$75 fee will apply to organizations with registered attendees not affiliated with the Alliance for Life who desire to have a ministry exhibit. (This option is available only to attendees not considered a vendor).

Display setup: November 14th

Displays need to be setup no later than 5:00 p.m.

Tear down November 16th

Displays need to be taken down by 10:30 a.m.

For those planning to sell a product, there will be a fee of \$75.

Electricity is an additional \$25

Small pre-packaged snacks/candy for give away at your booth are always appreciated.

*BREAKOUT SESSIONS

(see our website for complete listing of breakout sessions)

Abortion Pill Reversal in 2021

Battling Burnout and Defeating Depression, and Pandemic Fatigue

Build Your Marketing Plan

Capacity Building Blocks for Pregnancy Help Centers

Connections-Connecting the Body of Christ and Life Affirming Ministry the way God wants them to be connected

Development 101: Navigating and Planning a Development Program within a Pregnancy Center

How to Make a Successful Referral

"I'm Keeping My Baby, Now What?": Using Early Pregnancy Consultation to Bridge the Prenatal Care Gap

Is It Ok to Take a Break?

Leading Through Opposition

Navigating Changing Gender Roles in your PMC

Post Abortive Assessment: Meeting Her Where She Is

Practical Strategies to Reach the Abortion Determined Woman

Protecting Your Organization

Raise More Funds without Events (or Creating a Healthy Board Environment)

Sexual Risk Avoidance

Telling your Center's Stories with Pictures and Words: How to communicate your impact through newsletter writing and DIY photography (on a budget)

The Church-Pregnancy Center Connection

Tips for Sharing the Gospel with Your Clients during the Medical Visit

Where You Can Speak To Your ABM Woman Everyday: Social Media

Roundtable Sessions

***Disclaimer - breakout sessions are subject to change**

CANCELLATION POLICY: Cancellations by November 1st will be refunded all monies, minus a \$55 processing fee. No refunds will be made after this date.



487 SW Ward Rd.
Lee's Summit, MO 64081

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JUST
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HOTEL AND TRANSPORTATION

Margaritaville Lake Resort

494 Tan Tar A Dr. • Osage Beach, MO 65065

Make online reservations through the hotel link on our website:

<https://allianceforlifemissouri.com/events/conference/>

Reservation by phone: 800-826-8272

Standard room rate: \$139 (standard rooms = two queens, a king or two kings - ask when making reservation about what is available).

One-bedroom suite: \$239

Two-bedroom suite: \$339

Hotel reservations MUST BE MADE by October 31st to be guaranteed at that rate.

Four airport options to fly to Missouri:

- *Columbia Regional (COU) - 90 miles from Resort. Visit www.flycou.com*
- *St. Louis International (STL) - 180 - 200 miles from Resort. Visit www.flystlouis.com*
- *Springfield - Branson National - 90 miles from Resort. Visit www.flyspringfield.com*
- *Kansas City International (MCI) - 190-200 miles from Resort.*

The hotel does not have a shuttle. Parking is complimentary.



**487 SW Ward Rd.
Lee's Summit, MO 64081**

Ph: 816-806-4168

www.allianceforlifemissouri.com