

Starting an Abortion Recovery Program

Steps for Success

1. Choose a Recovery Program (curriculum, book study, etc...)

- Research options and resources
- All leaders must go through the recovery program before serving

2. Choose Leaders

- **Committed** to the Lord and His Word
- **Called** – Look for those who have a passion for or have been moved by God to minister in this area
- **Mature** or maturing connected with themselves enough to be compassionate and empathetic
- **Faithful** attender of church and firm convictions about moral issues
- Where to find them: clients, church members, volunteers, staff members, Bible study leaders, Sunday School teachers, counseling professionals, etc...

3. Format

- Biblical precept Mark 6:7 Jesus sent the disciples out 2 by 2
- Leader and co-leader
 - Accountability w/another healed individual is important
 - Back up support in case of illness or emergency substitute
 - Pray together and consult on member's progress
 - Good cop/bad cop if necessary
 - Transparency is key

4. Location

- **Safe, confidential place** for this delicate process use a room that's out of the way, choose a time when there won't be too many people there, etc.
- Possible Places: PRC or church for groups. Homes are a possibility in a 1:1 setting with discernment from the interview process.

5. Advertising

- Tear flyers
- Church Bulletins
- Radio
- TV
- Churches
- Women's programs,
- Newspapers
- Social Media
- Google Ads
- Word of Mouth/Testimonies

**Consistency of advertising services shows that the ministry and services are not going away. It takes many touchpoints for some to take that step.