

ALLIANCE FOR LIFE • 2019 CONFERENCE • OCTOBER 27 - 29

OUT *inside*

#anewkindofbrave #lovetakescourage #prograce #betransformed #togetherasone

Don't become so well-adjusted to your culture that you fit into it without even thinking.
Instead, fix your attention on God. You'll be changed from the inside out...
Romans 12:2a (The Message)



Alliance **FOR** Life 2019 CONFERENCE

Looking for opportunities to get your product or service in front of your target audience? Looking for a personal setting that allows you to connect more one-on-one with each person? Then the Alliance for Life conference is the place to be!

Our annual state conference is attended by more than 150 pregnancy help ministry staff and volunteers, representing approximately 75 organizations made up of pregnancy centers, maternity homes, adoption agencies and post abortion recovery. Coming not only from Missouri, but also organizations beyond our state borders.

This is the only state conference in the area for these organizations and they have come to love the experience and make it a priority to attend. This is where you want to be, connecting with these organizations and sharing how you can help them be more effective in serving their clients and impacting their communities to make abortion unthinkable.

Register now to exhibit and/or advertise at our 2019 conference. There are 4 specific advertising packages to choose from (each of the 4 advertising packages include an exhibit space), plus many additional ways to help sponsor the conference. Act now, as space is limited with some levels.

Note: Exhibit space is located either within the general session area or just outside the area where traffic must flow through the exhibits to get to other areas of the conference venue.

Exhibitors are welcome to attend the general sessions. (Meals are extra- see the meal package option).

DON'T MISS OUT!

Reserve your exhibit/advertising package or other conference sponsorships today!

CONFERENCE SCHEDULE

OCTOBER 27

1:00 Vendor Registration Setup opens
4:15 Registration Opens
5:15 Doors Open
5:30 Dinner
6:45 Evening Session

Exhibits open:

5:15 to 6:45/8:30 to 9:00

OCTOBER 28

8:30 Breakout 1
10:15 Breakout 2
11:45 Lunch Session
1:30 Breakout 3
3:00 Breakout 4
4:15-6:00 Free Time
6:00 Dinner and Evening Session

Exhibits open:

7:45/11:45/4:30/6:00/8:30

OCTOBER 29

8:30 Breakout 5
10:15 Breakout 6
11:45 Lunch Special Session
1:45 Departure

Exhibits open:

7:45/9:45/Close at 10:30

This schedule is subject to change. You will find at the conference we have a very relaxed atmosphere that allows you flexibility in your presence at the exhibit. We only ask that exhibits are closed during keynotes. Exhibits will need to be setup no later than 5:00 October 27th.

DOOR PRIZES

Donation of door prizes are appreciated. Please contact us to make arrangements for your donation(s). If exhibiting, door prizes can be brought with you to conference. If not exhibiting, door prizes need to be received no later than October 21st at the AFL office.

VENDOR REGISTRATION

Register on-line at: www.allianceforlifemissouri.com

ADVERTISING PACKAGE OPPORTUNITIES

All packages include exhibit space

Diamond Premium—\$600 - After September 16th—\$675

This level limited to four vendors only, first come, first serve.

- Promo video (up to 4 minutes) played during conference. (To be provided by organization)
- Full page COLOR ad in one of four premium places in conference notebook (outside back cover, inside front cover, inside back cover, next to conference schedule)
- Name listed on sponsorship Power Point
- Recognition of organization from the podium
- Materials (up to 2 pieces) in conference attendee bag
- One exhibit space with electricity

Diamond—\$550 - After September 16th—\$625

- Promo video (up to 4 minutes) played during conference. (To be provided by organization)
- Full page COLOR ad
- Name listed on sponsorship Power Point
- Recognition of organization from the podium
- Materials (up to 2 pieces) in conference attendee bag
- One exhibit space with electricity

Ruby—\$425 - After September 16th—\$500

- Recognition of organization from podium
- Full page ad in conference notebook—black/white
- Upgrade to a color ad for additional \$75
- Name listed on sponsorship Power Point
- Materials (up to 2 pieces) in attendee bag
- One exhibit space with electricity

Sapphire—\$350 - After September 16th—\$425

- Half page ad in conference notebook—black/white
- Upgrade to a color ad for additional \$75
- Name listed on sponsorship Power Point
- Materials (up to 2 pieces) in attendee bag
- One exhibit space with electricity

October 7th is the last day to register for advertising packages or exhibit space only.

CANCELLATION POLICY

Cancellations by Sept. 30th will be refunded all monies, minus a \$100 processing fee. No refunds will be made after this date. Failure to occupy exhibit space in no way releases Exhibitor from the obligation to pay for the full cost of the exhibit fee.

EXHIBIT SPACE ONLY

Note: Only choose this option if you are not purchasing one of the advertising packages.

Fee includes one 6' table, clothed and skirted, two chairs and one wastebasket. Booth Electricity (110 outlet) is additional cost.

Exhibit Booth Space—Early bird \$275

Exhibit Booth Space—\$350 - After Early Bird to Oct. 7th.

Booth Electricity—\$10

NOTE: To ship exhibit materials ahead, contact AFL for shipping details. Pre and post shipping is limited.

NOTEBOOK ADVERTISING ONLY

Early Bird Deadline—September 16th.

Full Page B/W Ad—\$225 - After Early Bird—\$300

Upgrade to color ad for an additional \$75

Half Page B/W Ad—\$175 - After Early Bird—\$250

Upgrade to color ad for an additional \$75

Quarter Page B/W Ad—\$125 - After Early Bird—\$200

Upgrade to color ad for an additional \$75

NEW EXCLUSIVE!

Business Name On Lanyards—\$300.00

Exclusive to one vendor, must be purchased no later than Sept. 30th.

Let conference attendees promote your business everywhere when they wear their name badge with your business name on the lanyard. (approximately 200 lanyards)

ADDITIONAL OPPORTUNITIES

Coffee Break Sponsor—\$150 each - After Early Bird—\$225 each

Total of 2 available throughout conference.

- Signage at coffee station, highlighted in notebook and from stage.

Materials In Conference Bag—\$75 - No Early Bird.

(Note: Only choose this option if you are not purchasing one of the advertising packages.)

- Up to two pieces
- 175 of each piece

MEAL PACKAGE OPTION

(Sun dinner, Mon breakfast, Mon lunch, Mon dinner, Tues breakfast, and Tues lunch.)

Meal Package—\$135 per person



487 SW Ward Rd.
Lee's Summit, MO 64081

Address Service Requested

NON-PROFIT
U.S. POSTAGE
PAID
GREENWOOD, MO
PERMIT NO. 55



EXHIBIT AND ADVERTISING REGISTRATION

Register on-line at: www.allianceforlifemissouri.com

You may pay on-line or mail a check to:
AFL • 487 SW Ward Rd. • Lee's Summit, MO 64081

Registration Early Bird—September 16th
Final deadline—October 7th

NOTEBOOK ADVERTISING DETAILS

All advertisement art work should be received no later than October 11th. The file should be print ready in a j-peg or PDF format.

Ad sizes (in inches):
Full page = 7.5" x 10.5"
Half page = 7.5" x 5.125"
Quarter page = 3.625" x 5.125"

MATERIAL INSERTS

Materials for the attendee bags must be received no later than October 14th. Please send 175 of each piece.

Materials should be shipped to:
AFL Conference • C/O RoNisha Dennis
732 N. Singletree Street, Olathe, KS 66061

HOTEL AND TRANSPORTATION

Kansas City Marriott Country Club Plaza

4445 Main St • Kansas City, MO 64111 • www.marriott.com/mcicl

Make online reservations through the hotel link on our website: www.allianceforlifemissouri.com

Reservation by phone: 1-816-303-4582

Standard room rate—\$139.00

**Reservations
MUST BE MADE
by October 6th to be
guaranteed at that rate.**

Visit www.flykci.com for complete transportation details. Kansas City International Airport is 23.1 miles from the hotel. The hotel does not have a complimentary shuttle.



487 SW Ward Rd.
Lee's Summit, MO 64081
Ph: 816-806-4168
www.allianceforlifemissouri.com